

2020 - Year in Review













Our goal is to create a
generation of knowledgeable,
engaged and inspired
children who are connected
to Nature at such a deep
level that they will be
empowered and motivated
to take action for Nature now
and in the future.

Community Impact Report

This past year has been remarkable in the way we have all adapted and grown together. Inspired by the collective goal to keep one another healthy, we have interrupted our program of in-person club gatherings, while still seeking support from nature in ways that are now well-documented to have positive benefits to our minds, bodies and spirits.

Dr. Bonnie Henry: "Please, go outside."

For the past 21 years, NatureKids BC has made it easy for families to reap the many benefits of a healthy nature-oriented lifestyle by making nature accessible and exciting. Thank you to our many volunteers, donors and members for helping us connect families with nature right where they live through educational events, stewardship activities and wildlife observation.

We couldn't do this without you and we invite you to join us in celebrating some of the accomplishments your support helped us achieve this past year.

We recognize the reduction in formal club gatherings has resulted in in a lower number of in-nature coordinated experiences. On the other hand we do believe small is beautiful, and we KNOW that our community of families and kids were continuously seeking and benefitting from the fresh air to manage their health and well-being through the pandemic.

Exploring and Learning about Nature:

- More than 650 young members aged 5 12 years from 22 nature clubs had 1310 individual outdoor adventures
- They sent submitted 22 completed Passports to Nature (132 nature outings) and received great prizes in return
- We enjoyed supporting 482 family memberships representing 2200+ children and adults
- 3,500 copies of NatureWILD magazine were printed and distributed and for the very first time we posted 3 years of back issues online to immediately provide support for parents that were looking for learning materials for their children at home
- 13 Virtual Explorer Days were provided to 440 households through the year to provide greater access to the knowledge our Nature Mentors share and to the cross-province networking of our members

650 educators across BC subscribed to our quarterly BUZZ newsletter produced just for them!

Community Involvement:

- Enthusiastic volunteers contributed over 3300 hours to connect children and families with nature
- With an in-kind value of \$50,000, this is equivalent to 2 additional part-time staff members!
- 50 nature club leaders organized 60 in person + 13 virtual Explorer Day adventures in 30 communities across BC
- 64 nature mentors from the community shared their nature knowledge with children and families

Stepping up for Nature:

- The Great Backyard Christmas Bird Count, and multiple tree planting events
- 200m² area was cleaned and pulled of invasive species
- 3000m of beach and streams were cleaned through stewardship activities
- 285 native plants, trees or shrubs planted



President's Report - Leslie Bol

NatureKids BC celebrated its 20th
anniversary with an incredible
legacy of thousands of hours
of families being in nature
together and learning,
having fun and taking
action for nature made
possible by countless
volunteers, dedicated staff,
donors and funders. I am
certain that the well-being of
the people and outdoor spaces
that they cherish have benefited
from being involved with this
organization. Thank you to

everyone who has made it possible to connect kids and the adults that love them to their nature neighbourhoods.

VanDusen Botanical Garden has been our weekly nature retreat for my little one and me this past year. We have touched the soft bark of sumac, listened to barred owls hooting, smelled the cinnamon scent of flowering Japanese apricot, seen a coyote leave a set of prints in the snow, felt a sense of wonder at the cascading beauty of cherry blossoms, a sense of peace in the meditation garden, and a sense of love in being together outdoors. I hope that you too have been able to draw on the restorative powers of your local nature sanctuaries. This week I noticed that the goldenchain tree is blooming as it was during our first visit to VanDusen last year. And so a year of nature's cycles have completed providing continuity in year full of uncertainties for human kind.

At NatureKids BC we would have loved to have given you greater continuity too with time together in nature during our Explorer Days. However, due to pandemic related provincial health orders not as many of our in person gatherings could occur. Alternatively, we have been tapping into the knowledge of our volunteer Nature Mentors to offer virtual Explorer Days. This has allowed us to broaden the geographic range of our programming and increase our accessibility. Our regular e-newsletters and quarterly publication of NatureWild magazine have also been full of ideas on how to engage with nature on your own time. Many thanks to the staff and volunteers who organized and participated in the online gatherings and to the children who showed up with their interest and thoughtful questions. And thank you to the volunteer editorial board and contributors to NatureWILD who continually foster curiosity about our natural world.

Behind the scenes the organization is flourishing under the leadership of our Executive Director, Rebecca Law Clapperton. She is bringing a cohesiveness to the organization that has not previously existed during my involvement. Thank you to her, the rest of the staff and the volunteer board members for supporting the organization through challenging times. In 2020, we began internally to take steps to become an anti-racist organization. We hope that through this ongoing work we will be better able to achieve our mission by understanding how to support equity in accessing nature. We aspire to help achieve a sense of belonging in nature for all. Thank you to those who are helping us on this path. We are looking forward to resuming our in person programming in 2021.



2020 Highlights

We celebrated 20 years of impact in 2020! Here are some of the best memories shared by our members:

"Being a NatureKids member in the Comox Valley has helped our family discover new natural spaces to explore and to learn about the amazing stewardship work that is done by various volunteer groups in the valley."

"We were introduced to an owl on one of the Explorer Days which was one of the best experiences ever for my son. Since then he wants to know everything about owls, where they live, what they eat and so on. Amazing! That shows what an impact NatureKids BC has on families and kids!"



Club Leader Volunteer Profiles:

Hayley Datoo (spring 2017 - fall 2020)

What is the most surprising part/thing/event of being a part of NatureKids? As I wrap up 31/2 years as a volunteer club leader, there are so many amazing memories! From pond dips to intertidal discoveries; from waterfalls and mindfulness in the forest, to alpine picnics - so much variety and so many themes to explore! I joined the club to get my young family out exploring different nature themes and natural places in our community, but I didn't know how much I would learn, and how many amazing people I would meet. I love that this experience has given me an opportunity to connect with knowledgeable and generous Nature Mentors and an incredible network of community stewards all working to protect natural spaces and ecosystem processes. The passion these individuals share is contagious!



What have you learned about your connection to nature as a result of being involved? I've always loved spending time in nature and have appreciated the strength I gain from a forest walk or by breathing in the sea air. Being part of NatureKids helped me to further recognize the interconnectedness of natural and human systems, and I now see myself as more a part of, and not separate from, nature. I'm incredibly grateful for the natural services nature provides, and will continue to look for opportunities to "give back" by showing respect for nature and supporting stewardship efforts in my community.





Lyndsay Fraser (started fall 2020)

Why NatureKids BC? What brought you to us over another organization? Born and raised a nature nut, I've always been eager to share my deep love of the natural world with others. I've worked as an environmental education program developer and science writer for most of my career, but have more recently found myself working in communications for local government. Truth be told, the more time I spend behind a desk the more I miss connecting directly with children and families outdoors! I became familiar with NatureKids BC's programs and resources from my time working at Science World in Vancouver, and knew I wanted to one day join in their efforts to connect children with nature across the province. After moving to the Comox Valley, I learned that NatureKids was looking for a volunteer club leader and I eagerly joined the team. I look forward to the time when we can safely explore local wonders together again!

What is your favorite local nature spot? I am lucky to live on Vancouver Island where a nature hot spot is always just around the corner. While I might not get to visit this year given the circumstances, spring is the perfect time for visiting one of my favourite places in the Comox Valley, Jáji7em and Kw'ulh Marine Park, made up of a few small islands just off Denman Island! Vibrantly coloured spring flowers, like goldstar, blue-eyed Mary and re-flowering currant, bloom all along the sandy dunes. The best part... you can walk out to the islands at low tide! It's a nice long stroll out which means you can admire all the snails, shore crabs, limpets, and sand dollars along the way. Just don't take TOO much time. Because, you know. Tides.

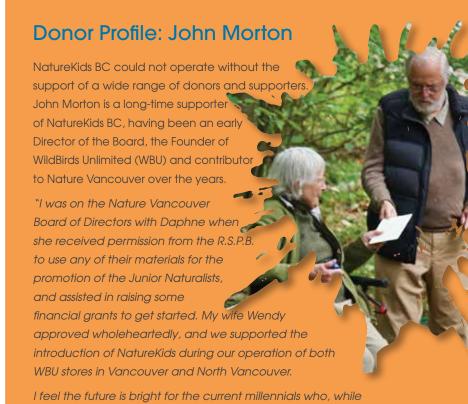


Photo Credit: John presents cheque to Daphne, Martin Ciastko

they take the electronic age for granted, are eager to foster environmental awareness and protect our natural heritage."

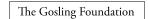


Thank you to our donors, funders and partners who have made financial or in-kind contributions in the 2020 fiscal year. Your support makes it possible for NatureKids BC to have a real impact when it comes to connecting children and their families to nature through our programming.

Funders:

We acknowledge the financial assistance of the Province of British Columbia



















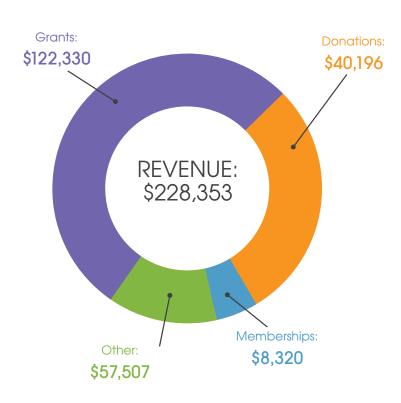


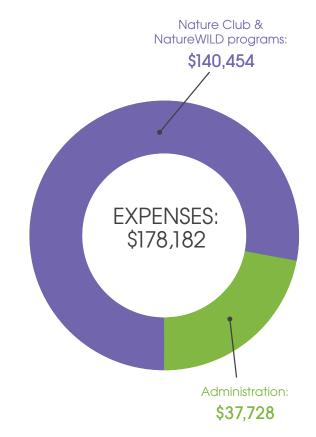
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Financial Summary and 2020 Staff and Board of Directors





Visit naturekidsbc.ca/publications to review or download our 2020 financial statements.





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y Spencer

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Daphne Solecki (Honourary President) and Dr. Robert Butler (Honourary Director). Both were co-founders of NatureKids BC (then Young Naturalists' Club of BC Society).

NATURE KIDS BE

NatureKids BC helps children aged 5-12 and their families get outdoors to explore, play, learn about and take action for nature through a network of family nature clubs and through opportunities to engage in citizen science initiatives and environmental stewardship activities.

You can support our work by making a donation, becoming a member or signing up as a volunteer.



inaturekias BC (Young Naturalists: Club of BC Society) is a registered charity. Charitable #: 84961 1926 RR0001.

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