



COMMUNICATIONS & ENGAGEMENT INTERN

Kids need nature. Nature needs kids. Help us celebrate our 25th anniversary and grow the community.

NatureKids BC is an award-winning 25-year-old registered charity that empowers families with young children to connect with nature and each other. Through a network of 30 Nature Clubs across BC, a quarterly nature publication for children, and trusted community agency partnerships, we empower the talents of our local volunteer leaders, nature mentors and supporters to help children develop a love of nature, a lifelong connection to the natural world, and a sense of responsibility to take action for nature.

Job Description:

NatureKids BC seeks a creative, caring and results-oriented young leader who is passionate about our mission and ready for a challenge! The ideal candidate is excited at the prospect of understanding and building the NatureKids BC community – past, present and future.

Location: Home-based in British Columbia

Reports to: Executive Director

Date: May 5, 2025 – August 22, 2025

Full time role: 35 hours/week, flexible hours, days of the week
\$18/hour

You Are:

- Passionate about building community connections across BC
- A responsive relationship builder and clear communicator
- A collaborative team player and leader that works well independently within a distributed team
- Excited about the discipline and magic of storytelling
- A lover of details with a knack for organizing yourself and others
- Thrilled to be contributing to a community purpose and mission-driven organization
- Be between 18 and 30 years of age at the beginning of the employment period*
- Be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment

You Will be Responsible for:

- Creating an inclusive community culture through your communication products & event interactions
- Lifting off from our current practices with a spirit of continuous improvement and listening to the needs of the variety of stakeholder groups (families, volunteers, members and staff)
- Shaping our ideal target audiences from collected data and market analysis
- Renewing foundational digital media and communications systems (website - wordpress, Eventbrite, social editorial calendars)
- Crafting compelling campaign messaging for external communications online and in person
- Assisting in the coordination of regional outreach efforts across B.C.
- Contributing to the celebration of our 25th anniversary with fun, family-friendly interventions

NatureKids BC nurtures mentorship and lives the values of inclusion, empowerment, integrity and collaboration. This role will elevate the organization's visibility and engage a broader community of families and educators in BC. This role will work on exciting career-related tasks within a team culture that is open, entrepreneurial, and growing the family & nature movement.

Join the community!

www.naturekidsbc.ca

Email Rebecca Clapperton Law at executivedirector@naturekidsbc.ca by March 31 to submit your cover letter and resume. We can't wait to meet you!



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