



COMMUNICATIONS & ENGAGEMENT INTERN

Kids need nature. Nature needs kids. Help us celebrate our 25th anniversary and grow the community.

NatureKids BC is an award-winning 25-year-old registered charity that empowers families with young children to connect with nature and each other. Through a network of 30 Nature Clubs across BC, a quarterly nature publication for children, and trusted community agency partnerships, we empower the talents of our local volunteer leaders, nature mentors and supporters to help children develop a love of nature, a lifelong connection to the natural world, and a sense of responsibility to take action for nature.

Job Description:

NatureKids BC seeks a creative, caring and results-oriented young leader who is passionate about our mission and ready for a challenge! The ideal candidate is excited at the prospect of understanding and building the NatureKids BC community – past, present and future.

Location: Home-based in British Columbia

Reports to: Executive Director

Date: May 5, 2025 – August 22, 2025

Full time role: 35 hours/week, flexible hours, days of the week
\$18/hour

You Are:

- Passionate about building community connections across BC
- A responsive relationship builder and clear communicator
- A collaborative team player and leader that works well independently within a distributed team
- Excited about the discipline and magic of storytelling
- A lover of details with a knack for organizing yourself and others
- Thrilled to be contributing to a community purpose and mission-driven organization

You Will be Responsible for:

- Creating an inclusive community culture through your communication products & event interactions
- Lifting off from our current practices with a spirit of continuous improvement and listening to the needs of the variety of stakeholder groups (families, volunteers, members and staff)
- Shaping our ideal target audiences from collected data and market analysis
- Renewing foundational digital media and communications systems (website - wordpress, Eventbrite, social editorial calendars)
- Crafting compelling campaign messaging for external communications online and in person
- Assisting in the coordination of regional outreach efforts across B.C.
- Contributing to the celebration of our 25th anniversary with fun, family-friendly interventions

NatureKids BC nurtures mentorship and lives the values of inclusion, empowerment, integrity and collaboration. This role will elevate the organization's visibility and engage a broader community of families and educators in BC. This role will work on exciting career-related tasks within a team culture that is open, entrepreneurial, and growing the family & nature movement.

Email Rebecca Clapperton Law at executivedirector@naturekidsbc.ca by March 31 to submit your cover letter and resume. We can't wait to meet you!

Join the community!

www.naturekidsbc.ca